



EMPIRE
T R A D I N G

Privacy Policy

Introduction

Empire Trading Ltd (“Empire Trading”, “we”, “us” or “the Company”) is owned by Techsync Management Consultancies LLC, which is a Company duly registered and incorporated in Dubai under the registration number 100561717800003, authorised and regulated by the United Arab Quwain Authority (UAQ) with licence number 1861, registered offices in Al Shmookh Building, P.O. Box 7073, Dubai - United Arab Emirates and in London, 7 Bell Yard, WC2A 2JR - United Kingdom.

Collecting personal data

1. By registering an Account with the Company you agree to have your personal data processed and specifically consent to the collection, systemization, aggregation, storage, revision (updating, changing), usage, anonymization, blocking, deletion, and distribution (transfer) of said personal data to third parties in accordance with the conditions set forth in this Privacy Policy. This consent shall be in effect indefinitely and may be revoked by submitting an appropriate written notice.
2. We ask you for the data necessary for registering an Account, providing functional service, and using this data if a dispute arises between the Company and yourself. Providing this data is required for client identification and thus allows you to perform various operations in your Account.
3. We may also collect data to improve our understanding of your needs and preferences by communicating through Live Chat, conducting brief surveys on our website and communicating with you over the phone. You provide this data to us voluntarily.
4. We may use the data that you directly provide when communicating.

Use of personal data

We may use your personal data in the following ways:

1. To ensure that the content in our website is presented to you in the most effective manner and to improve the content of our website.
2. To communicate with you and contact you and to provide you with products and services that you request from us or, where you have consented to be contacted, for products and services that we feel may be of interest to you;
3. Managing and administering the products and services provided to you.



4. Keeping you updated as a client in relation to changes to our services and relevant matters.
5. Provide, improve, test, and monitor the effectiveness of our Services.
6. Develop and test new products and features.
7. Monitor metrics such as total number of visitors, traffic, and demographic patterns.
8. Diagnose or fix technology problems.
9. To carry out our obligations arising from any contracts entered between you and us.
10. We may also use your data, or permit selected third parties and our processors to use your data, to provide you with information about goods and services which may be of interest to you and we or they may contact you about these by email.
11. To notify you about updates to the website.
12. To send out newsletters or information about other opportunities that we believe will be of interest to you. We will only send this to you if you have indicated that you wish to receive such information and we will respect your wish not to do so if you communicate such wish to us. You can opt-out from receiving marketing communications at any time if you do not wish to receive such marketing material by clicking on 'unsubscribe'.
13. To promote safety and security. We use the information we have to help verify accounts and activity, and to promote safety and security on our regulated services, such as by investigating suspicious activity or violations of our terms or policies. We work hard to protect your account using teams of IT specialists, automated systems, and advanced technology such as encryption.

Providing personal data to third parties

1. We do not provide your personal data to third parties except in the cases set forth by this Privacy Policy.
2. We reserve the right to provide personal data to third parties if required by law or if we receive formal requests from law enforcement and other government agencies.
3. We may also provide your personal data to tax authorities or organizations that require the data to be provided in order to comply with laws against money laundering and financing terrorism,



or when necessary to protect our rights or property. When transferring your information to third parties we maintain the confidentiality and security of the information being transferred.

4. In order to give you comprehensive, state-of-the-art high-quality service, we may exchange your personal data with our partners. However, the use of your personal data is limited to sharing your account number with one of our partners at their request.
5. At your request, we can provide information about the services that our partners provide for us.

Limit on liability

This Privacy Policy is valid only for our website and does not cover other websites, including but not limited to websites that you go to using links on our website. We recommend that you review the privacy policy of each website whose use involves transferring personal data.

Use of cookies

1. We use cookies to ensure that our website works effectively and to support your trading activities. Cookies are small text files sent from our web server to your computer. Our cookies do not contain any personal data, account numbers, or passwords.
2. We may enlist outside organizations to help us manage the website and collect and analyse statistical data. These outside organizations may install and use their own cookies on our behalf.

Commencement and amendment of the Privacy Policy

1. By accessing our websites including using any of the communication channels to contact us, we consider that you have read and understood the terms of this notice and how we process any information you disclose to us including personal data prior to becoming a client. Once you open an Account with us, you agree that this Privacy Policy, including any amendments will govern how we collect, store, use, share and in any other form process your personal data and your rights during our business relationship and after its termination.
2. By accepting the conditions of this Privacy Policy agree to allow us to use the information we receive from you via email, including various ideas, methods, marketing designs, and know-how, without incurring any additional obligations. Your personally identifiable data is an exception.
3. We may review, store, and delete correspondence from you at our discretion.



4. We may analyse your internal messages in order to evaluate the quality of our services.
5. Occasionally, we may update the Privacy Policy. If significant changes are made, we will immediately post the new Privacy Policy to our website and notify you of the changes. We recommend that you periodically read this Privacy Policy in order to always have the latest information concerning how our personal data is processed.
6. If you have any questions or suggestions regarding this Privacy Policy, please contact us at compliance@empiretrading.net

